



RINGLING BROS. AND BARNUM & BAILEY® COMES TO THE BAY WITH NEW RINGLING BROS.® PRODUCTION “ZING ZANG ZOOM”SM”

Bay Area Native Alex Ramon Dazzles as Magical Zingmaster

San Francisco, CA (May 1, 2009) -- Through the mystery of magic and the mastery of skill, audiences will be spellbound as *Ringling Bros. and Barnum & Bailey*® presents *ZING ZANG ZOOM*SM, a thrill-filled, mind-blowing circus spectacular where family fun is no illusion. The Greatest Show On Earth® appears at the **ORACLE Arena in Oakland, August 12-16**, before heading to the **HP Pavilion at San Jose, August 19-23**. **Tickets go on sale June 27**.

Forget *abracadabra* and *open sesame*; the new magic words are *ZING ZANG ZOOM*SM! Magical **Zingmaster Alex Ramon** and his assistant, the alluring Levitytia, lead audiences through a kaleidoscope of color, revealing extraordinary worlds of fantasy, flight, and phenomena that celebrate the uplifting spirit of the circus. *Zingmaster Alex*, a Bay Area native and local award-winning magician, has more than a few electrifying tricks up his sleeve to ward off an impish Mr. Gravity and his team of scallywags, “The Heavies.” Fun-filled magic merges with traditional circus arts to create a world of infinite possibilities where apprentice illusionists from the audience levitate their parents with a wave of a wand and human cannonballs are blasted through the air. Circus-goers will be awestruck as the dangerous double wheel of steel and soaring gigantic swings seemingly defy the very laws of physics. A four ton elephant disappears in the wink of an eye, a human makes an impossible transformation into a ferocious tiger, and the high flying circus is (literally) turned upside down. Perhaps the most astounding of all is the incomparable array of exotic animals including a herd of majestic Asian elephants, magnificent Bengal tigers and elegant Arabian and Friesian horses and zebras that perform in tandem with their human counterparts to show that the magic of the circus will always soar. All this plus death-defying high wire acts, amazing dancing dogs and more make this 139th edition of the Greatest Show on Earth® one of the best of all time.

(more)

MEDIA CONTACT: BRIDGET SUMMERS – CARLA BEFERA & CO.
100 HAMILTON AVE. SUITE 110, PALO ALTO, CA 94301
PHONE 650.327.1200 **FAX** 650.327.6700 **EMAIL:** BRIDGET@CB-PR.COM

Ringling Bros. and Barnum & Bailey present *ZING ZANG ZOOM*SM
2-2-2-2

ANIMAL OPEN HOUSESM
(90 minutes prior to each show)

Ringling Bros. invites ticket holders to get acquainted with its amazing animals at the **Animal Open House**. Beginning 90 minutes before show time, audience members can get up close and take photos with the magnificent multi-ton Asian elephants, marvel at the beautiful Bengal tigers, and see eye-to-eye with the entrancing Arabian, Friesian and miniature horses and zebras in the show. Visitors can ask questions of the experts who care for the menagerie 24 hours a day, 365 days a year. This event is free to all ticket holders, runs for one hour, and ends 30 minutes before show time. When the show begins, audiences have the fun of seeing the animals they have just met, performing astounding acts in routines based on their natural skills.

“CLOWN COLLEGE” – ALL ACCESS PRE-SHOW
(60 minutes prior to each show)

After visiting with the animals behind-the-scenes, ticket holders can step onto the arena floor and enroll in **“Clown College”** – a chance to mix and mingle with performers (two-legged and four) and attempt the awe-inspiring activities that make the circus come alive. Fabulous photo opportunities abound as family members rub elbows with Ringling Bros. clowns, glamorous dancers, and acclaimed acrobats. Art lovers may enter a raffle for a chance to win a “mammoth masterpiece” painted by the Picasso of Pachyderms.

About Feld Entertainment, Inc. – Feld Entertainment is one of the worldwide leaders in producing and presenting live entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment’s productions have appeared in more than 60 countries on six continents and include *Ringling Bros.* and *Barnum & Bailey*[®], *Feld Motor Sports*, *Disney On Ice*, and *Disney Live!*

(more)

FOR CALENDAR EDITORS:

WHAT: Through the mystery of magic and the mastery of skill, audiences will be spellbound as ***Ringling Bros. and Barnum & Bailey***[®] presents ***ZING ZANG ZOOM***SM, a thrill filled, mind-blowing circus spectacular where family fun is no illusion. *Zingmaster* Alex, a Bay Area native and local award-winning magician, has more than a few electrifying tricks up his sleeve to ward off an impish Mr. Gravity and his team of scallywags, "The Heavies." Fun-filled magic merges with traditional circus arts to create a world of infinite possibilities where apprentice illusionists from the audience levitate their parents with a wave of a wand and human cannonballs are blasted through the air as the high flying circus is (literally) turned upside down. All this plus an incomparable array of exotic animals, including a herd of majestic Asian elephants, magnificent Bengal tigers and Arabian and Friesian horses, zebras, amazing dancing dogs and more make this 139th edition of the Greatest Show on Earth[®] one of the best of all time.

OAKLAND

WHEN: **Wed., Aug. 12 – Sun., Aug. 16, 2009**
Wednesday, Thursday, and Friday at 7:30 pm
Saturday at 11:30 am, 3:30 pm, and 7:30 pm
Sunday at 1:30pm and 5:30pm

WHERE: ORACLE Arena (off I-880 at 66th Ave)

SAN JOSE

WHEN: **Wed., Aug. 19 – Sun., Aug. 23, 2009**
Wednesday, Thursday, and Friday at 7:30 pm.
Saturday at 11:30 am, 3:30 pm, and 7:30pm
Sunday at 1:30pm and 5:30pm

WHERE: HP Pavilion at San Jose, 525 West Santa Clara Street, San Jose

TICKET PRICES: ***OPENING NIGHT TICKETS ALL SEATS \$15.00 ONLY.***
Tickets are \$15- \$100. All seats are reserved.

TO ORDER: Tickets are available by calling Ticketmaster at (800) 745-3000, or online at www.ticketmaster.com. For more information on *Ringling Bros. and Barnum & Bailey*[®] visit www.ringling.com.

GROUP SALES: Oakland: Groups of 20 or more can be purchase tickets via roupsales@coliseum.com or by phoning 510-383-4581.
San Jose: Groups of 20 or more can purchase tickets via group_sales@svse.net or by phoning 408-999-5841.

--30--