



FOR IMMEDIATE RELEASE

## **Monster Jam Invades the Oakland Coliseum**

*10,000-Pound Monster Trucks Compete in Freestyle and Racing*

**OAKLAND, CA (December 4, 2009)** – Feld Motor Sports<sup>SM</sup> charges into Oakland with **Monster Jam®**, the world's premier monster truck series. **Monster Jam®**, sanctioned by the United States Hot Rod Association®, is the most popular monster truck tour, performing for over 4 million fans annually at the most prestigious arenas and stadiums throughout the world. Featuring a pre-show pit party, freestyle stunts, and racing competitions, these mechanical titans will burn some serious rubber **7pm Saturday, February 27, 2010** at the **Oakland-Alameda County Coliseum**.

Approximately 12 feet tall and about 12 feet wide, these dino-sized dynamos are custom-designed machines that sit atop 66-inch-tall tires, and weigh at least 10,000 pounds. Built for short, high-powered bursts of speed, monster trucks generate 1,500 to 2,000 horsepower and are capable of speeds of up to 100 miles per hour. Monster trucks can fly up to 125 to 130 feet (a distance greater than 14 cars side by side) and up to 35 feet in the air. **Monster Jam®** in Oakland will feature USHRA Monster Trucks including **Grave Digger** (driven by Rod Schmidt), **Donkey Kong**, **Maximum Destruction** (driven by Tom Meents), **El Toro Loco**, **Monster Mutt**, **Blue Thunder** (driven by Frank Krmel), **The Patriot**, **Tropical Thunder**, **Bounty Hunter**, **Captain USA**, and **Obsession**. *Trucks and drivers subject to change without notice.*

**Monster Jam®** shows consist of three main fan-favorite elements: the pit party, racing, and freestyle. The pre-show pit party gives all fans a chance to meet the stars of **Monster Jam®** up close, take pictures, and get autographs. **The Built Ford Tough Party in the Pits** will take place **3pm – 6pm, Saturday February 27, 2010** on the stadium floor prior to the start of the show.

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**MEDIA CONTACT:** JASMINE JOSHUA – CARLA BEFERA & CO.  
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Feld Motor Sports, Inc. Presents MONSTER JAM  
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Free pit part passes available at participating Metro PCS locations and available for purchase at the Box Office the day of the show.

**Monster Jam®** events are affordably priced for the whole family with Kids seats starting at just \$7.50 and Adult tickets starting at just \$15.00. Additionally, **Subway** and **Big-O Tires** are offering fans ticket vouchers. A **\$5 Kids Ticket Voucher** is available at participating **Subway** locations from 2/8/10 through 2/26/10 while supplies last. See coupon for details. Offer not valid on Total Access Pass or Gold Circle Seating. In addition, **\$5 Adult Discount Coupons** will be available at participating **Big-O Tires locations** from 2/8/10 through 2/26/10 while supplies last. See coupon for details. Offer not valid on Total Access Pass Seating.

#### **About Feld Motor Sports, Inc.**

Feld Motor Sports, Inc. is the world leader in specialized arena and stadium-based motor sports entertainment. Feld Motor Sports, Inc. productions include Monster Jam®, Monster Energy® Supercross, AMA Arenacross Series, Freestyle Motocross, and IHRA® Nitro Jam®. Feld Motor Sports, Inc. is a division of Feld Entertainment, the world's largest producer of live family entertainment. For more information on Feld Entertainment, visit [www.feldentertainment.com](http://www.feldentertainment.com).

#### **About the United States Hot Rod Association®**

The United States Hot Rod Association® originated in 1978 as a sanctioning body for truck and tractor pulling events, later expanding to produce mud and sand drag racing. The USHRA® grew steadily and within its first decade emerged as the premier Monster Truck racing organization. Today the USHRA®, together with Feld Motor Sports, produces quality events and involves coordinating competition, defining regulations and technical requirements, setting safety standards and officiating at each event. Whether the USHRA® event entails Pro Race Trucks, QUAD WARS™, or Monster Trucks, you can be sure the event will be the highest quality show motor sports has to offer, creating unmatched excitement and spectacular memories.

#### **FOR CALENDAR EDITORS:**

**WHAT:** **Feld Motor Sports<sup>SM</sup>** charges into Oakland with **Monster Jam®**, the world's premier monster truck series. **Monster Jam®**, sanctioned by the United States

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3-3-3-3-3-3-3-3-3

Hot Rod Association®, is the most popular monster truck tour, performing to over 4 million fans annually at the most prestigious arenas and stadiums throughout the world. Approximately 12 feet tall and about 12 feet wide, monster trucks are custom-designed machines that sit atop 66-inch-tall tires and weigh a minimum of 10,000 pounds. Built for short, high-powered bursts of speed, monster trucks generate 1,500 to 2,000 horsepower and are capable of speeds of up to 100 miles per hour. Monster trucks can fly up to 125 to 130 feet (a distance greater than 14 cars side by side) and up to 35 feet in the air.

**WHEN:**       **Saturday, February 27, 2010**  
3-6pm The Built Ford Tough Party in the Pits  
5pm Gates Open  
7pm Monster Jam® begins

**WHERE:**       **Oakland-Alameda County Coliseum**  
7000 Coliseum Way, Oakland

**TICKETS:**    Tickets are available by calling Ticketmaster at (800) 745-3000, or online at [www.ticketmaster.com](http://www.ticketmaster.com). For more information on **Monster Jam®** visit <http://www.monsterjam.com>.

Total Access Pass - \$125  
Gold Circle - \$30 Adult / \$15 Kids  
200 Level - \$25 Adult / \$12.50 Kids  
300 Level - \$15 Adult / \$7.50 Kids

All tickets are \$2 more day of show

Pit Passes available at participating Metro PCS Locations from 2/8/10 through 2/27/10 while supplies last. Pit Passes are also available to purchase for \$5 at the Oakland Coliseum Box Office on the day of the show.

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**PHOTOS:**    Media can download high res photos at [www.cb-pr.com/press/monsterjam.html](http://www.cb-pr.com/press/monsterjam.html)